

AI VISIBILITY AUDITS

Know where you stand with AI.

CORE, AIO, AEO and GEO audits with weighted scoring
and clear diagnostics — built for teams building for AI search.



benchmarkq
benchmarkq.io

A product by Enso DX
ensodx.com

THE CHALLENGE

AI is changing how brands get found

You're evaluating vendor promises while managing budget constraints, and somewhere in between you still need to know whether your site is actually readable by the AI systems your customers now use to search.

Google ranking and AI visibility measure different things. Google rewards links and authority. AI engines look at how clearly your content is structured, whether it can be parsed correctly, and whether it can be trusted as a source. A strong Google ranking gives you no guarantee you're showing up in AI-generated answers.

Most organisations don't have a clear picture of where they stand, or who on the team owns fixing it.

One benchmark, three owners

Marketing

Plain-language findings on what's blocking your AI visibility.

Engineering

Semantic schemas, crawler access and CORE health.

Technology

Enterprise alignment, compliance and AI readiness KPIs.

THE PRODUCT

One scan, four pillars, a clear picture

Benchmarkr audits over 200 signals, best practices and standards that determine how AI finds, understands and cites your brand — then shows you exactly what to fix. Every pillar is tested against established web standards, emerging agent best practices and weighted signals. Nothing left to guesswork.

CORE

Technical health

Crawlability, structured data and parser performance.

AIO

AI Index Optimization

How discoverable you are in AI-powered search results.

AEO

Answer Engine Optimization

Whether AI agents can read and extract facts from your site.

GEO

Generative Engine Optimization

How well AI models cite and surface your brand in generated answers.

HOW IT WORKS

From domain to benchmark in minutes

01

Enter your domain

Enter any public URL. Turn on specialist modules for agentic commerce or agentic app checks if they apply to you.

02

The engine runs

Benchmarkr executes 200+ tests across four visibility pillars and scores every result, live.

03

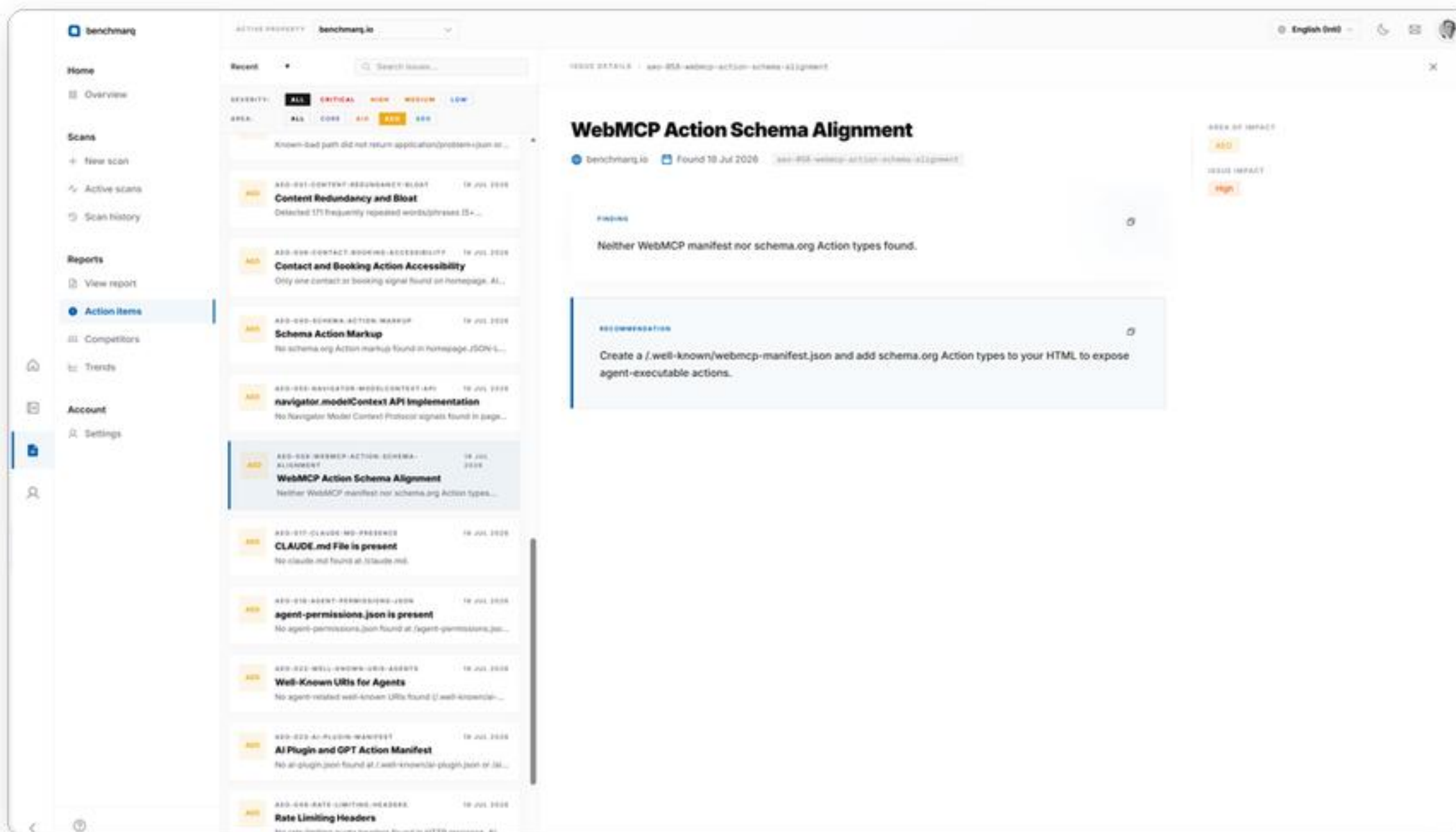
Receive your report

Get your score, pillar breakdown and a prioritised action plan in under two minutes.

The screenshot shows the Benchmarkr web application interface. On the left is a sidebar with navigation links: Home, Overview, Scans (with 'New scan' highlighted), Active scans, Scan history, Reports (with 'View report', 'Action items', 'Competitors', and 'Trends'), and Account (with 'Settings'). The main content area is titled 'Audit' and 'Start a new scan'. It includes a text box for 'Website URL' containing 'https://benchmarkr.io'. Below this is a 'Scan options' section with two toggleable modules: 'Agentic App' (checked) and 'Agentic Commerce' (unchecked). Each module has a brief description and an 'ADD-ON' link. At the bottom of the form is a blue 'START SCAN →' button.

Turn findings into fixes

A score tells you where you stand. Action items tell you what to do next.



Prioritised action items

Every issue links back to its test result, with clear guidance on what to fix and why it matters — filterable by pillar, severity or status.

Competitor tracking

Add up to four competitor domains and see side-by-side score comparisons, pillar-level gaps and trend indicators.

Trend analysis

Track your score across scans, spot regressions after site changes, and prove progress with data, not guesswork.

We tested it on ourselves first

Running a performance audit and code review is standard practice whenever we start with a new client at Enso DX. About a year ago, we added an AI visibility scan to that routine — curating a mix of existing tests into what's now a dedicated engine running over 200 checks.

We ran [benchmarkq.io](#) against our own site, [ensodx.com](#), and were surprised by what it still flagged. Tracking the results with Microsoft Clarity, our Share of Authority increased by 11%.

+11%

Share of Authority
tracked via Microsoft
Clarity, after remediation

Simple, transparent pricing

Free scan

No trial, no credit card. Your score in about two minutes.

Full report

A low-cost, one-time unlock for a point-by-point breakdown with a recommended fix for every issue.

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benchmark

Contact

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A product by Enso DX

Enso DX is a boutique digital experience platform consultancy – tri-perspective expertise from the client side, the implementation side and the consultancy side.

ensodx.com